

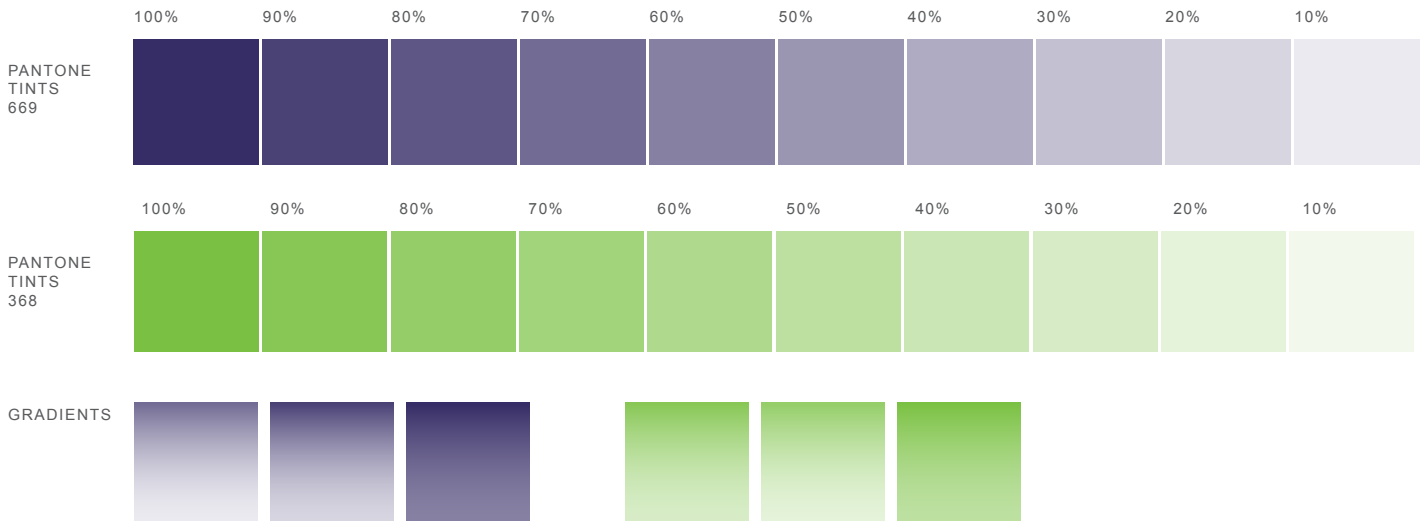
PHP Brand Colors and Graphics (page 1)

Please use PHP official colors and tints in graphics.

PMS OFFICIAL PURPLE: PMS 669; R-66, G-46, B-93; HEX-422e5d, LAB-23, 18, -25PMS

PMS OFFICIAL GREEN: PMS 368; R-103, G-189, B-70; HEX-66bc29, LAB-69, -45, 60

Color Options



Official Mark (Print-for rt. or left alignment)



(Digital-for rt. or left alignment)



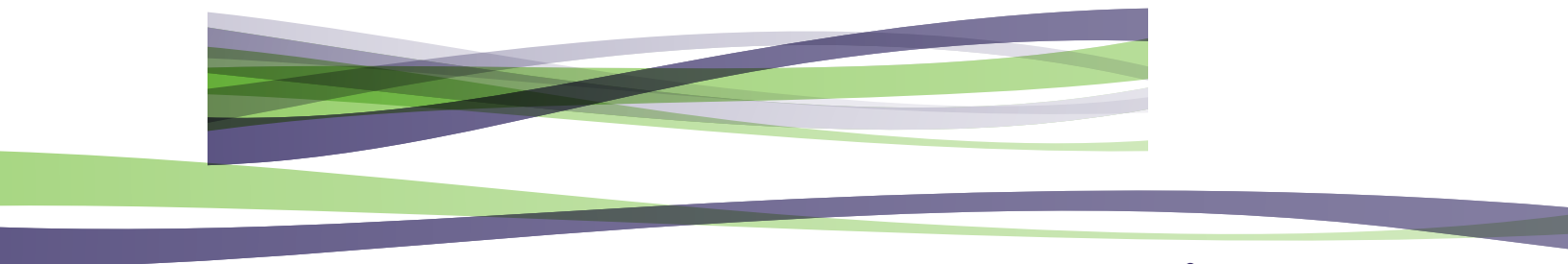
(Print-for center alignment)



(Digital-for center alignment)



Tinted and Gradiated Waves



PHP Secondary Brand Colors *(page 2)*

Alternate warm palette option includes

Primary Brand Colors:

PMS OFFICIAL PURPLE: PMS 669; R-66, G-46, B-93; HEX-422e5d, LAB-23, 18, -25

PMS OFFICIAL GREEN: PMS 368; R-103, G-189, B-70; HEX-66bc29, LAB-69, -45, 60

Secondary Colors:

PMS Orange: 158; R-234, G-113, B-37; HEX-ea7125; LAB-62, 45, 61, CMYK-4,68,95,0

PMS Yellow: 7408; R-244, G-175, B-0; HEX-f4a400; LAB-77, 18, 79, CMYK-4,34,100,0

PMS Darker Grey: 431; R-95, G-106, B-114; HEX-5f6a72; CMYK-65, 51, 44, 16

PMS Medium Gray: 429; R-165, G-172, B- 176; HEX- a5acb0, CMYK-37, 26, 26, 0

WARMER OPTIONS

